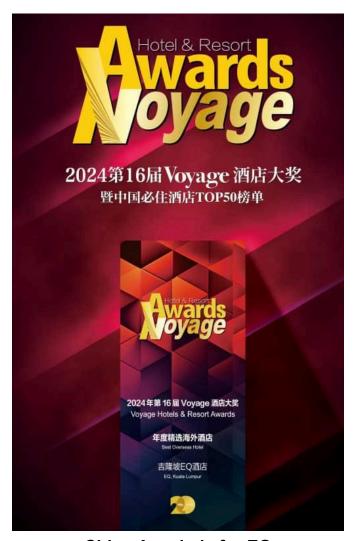


## PRESS RELEASE FOR IMMEDIATE DISTRIBUTION



China Accolade for EQ

Malaysia's Top Hotel Recognised by Prestigious Chinese Travel Publication

KUALA LUMPUR, 6 January 2025 – EQ has been named one of the world's Best Overseas Hotels by Voyage 新旅行, a leading high-end travel publication in China. The accolade was announced at the 16th Voyage Travel Awards, held in Beijing on 6 January 2025.

Established in 2004, Voyage is a highly influential print publication and one of the most respected travel guides for China's affluent travellers. Renowned for its focus on luxury, the magazine introduces its readers to exclusive destinations, fine dining, prestigious hotels,

and exceptional experiences worldwide. With a circulation of 518,000, Voyage has been consistently ranked among China's top ten travel publications by media agencies.

Each year, the magazine dispatches research and media teams to over 90 countries and regions. It also collaborates with photographers and tourism experts from across the globe to provide first-hand insights into international destinations. Based on these in-depth reports, EQ was selected as one of the winners in the Best Overseas Hotel category. Other notable winners included Castello di Casole in Tuscany, Hotel de Paris in Monte Carlo, and Jumeirah Dar Al Masyaf. The category featured 27 finalists in total.

EQ General Manager Gerard Walker expressed pride in the achievement, highlighting its significance for Malaysian hospitality. "The luxury travel market in China is highly discerning, with a deep appreciation for beauty, exceptional service, and the finest travel experiences. To be recognised as the only Malaysian hotel among such esteemed international properties underscores our understanding of this market and our ability to meet its exacting standards. As EQ's first award of 2025, this accolade will inspire us to continue exceeding expectations in everything we do. We are proud to align with Voyage's ethos of 'Elegance, in-depth, and responsible travel,'" said Walker.

## **About EQ**

EQ is part of Hotel Equatorial's legacy and is celebrating its fifth decade in the hospitality industry. The hotel is Travel + Leisure Luxury Awards Asia Pacific #1 Hotel in Malaysia 2022 – 2024 and #35 Travel + Leisure Readers' 100 Favourite Hotels in the World for 2023. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega the lounge, Nipah the all-day dining restaurant, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish lounge with an outdoor bar offering the most stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool, vitality Jacuzzi and state-of-the-art fitness centre.

Website: <a href="https://www.eqkualalumpur.equatorial.com">www.eqkualalumpur.equatorial.com</a>
Facebook: <a href="https://www.eqkualalumpur">www.facebook.com/eqkualalumpur</a>
Instagram: <a href="https://www.instagram.com/eqkualalumpur">www.instagram.com/eqkualalumpur</a>

WeChat: 吉隆坡EQ酒店 RED: 吉隆坡EQ酒店

For press enquiries and interviews, contact:

Lily Sun (Ms.), Director of Marketing Communications and Public Relations

Tel: +6012 855 0417

Email: <u>lilysun@kul.equatorial.com</u>

Audrey Lee (Ms.), Assistant Public Relations Manager

Tel: +603 2789 7792

Email: audreylee@kul.equatorial.com