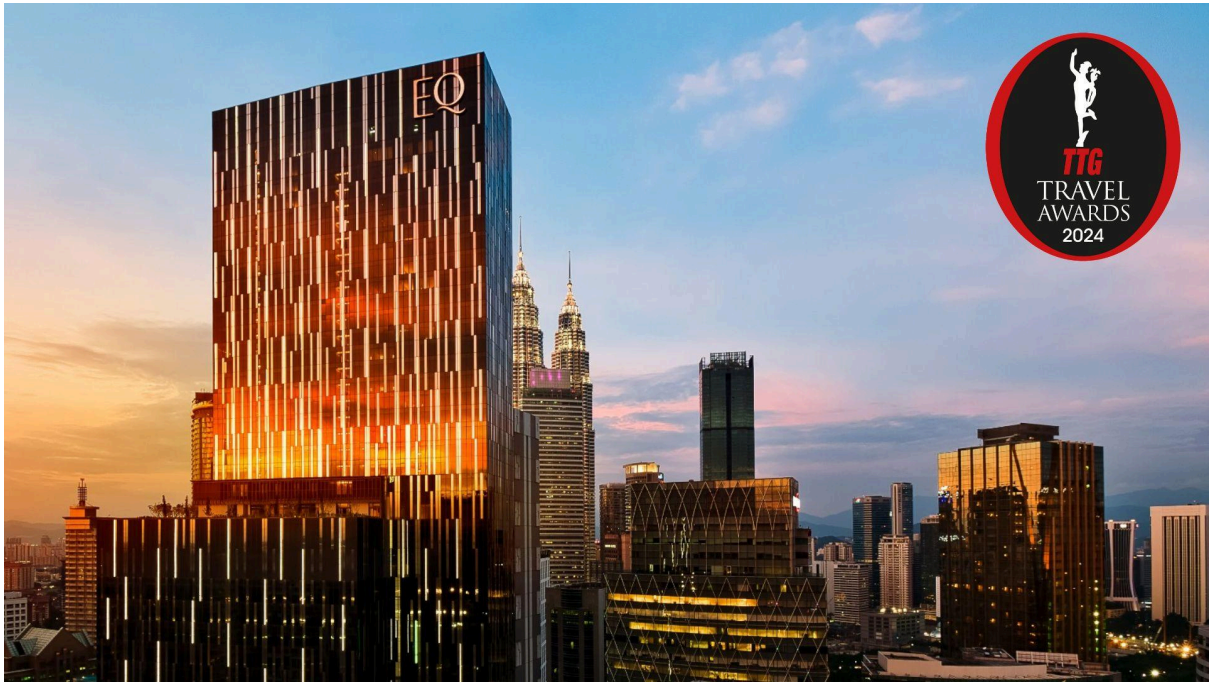




**PRESS RELEASE**  
**FOR IMMEDIATE DISTRIBUTION**



**Gold Level Unlocked**

*EQ named Best Hotel – Kuala Lumpur by TTG Travel Awards*

**KUALA LUMPUR, 26 September 2024** – EQ continues its winning streak into the third quarter of 2024 with yet another accolade. The three-time winner of Travel + Leisure Asia Pacific’s Number 1 Hotel in Malaysia has just been named Best Hotel – Kuala Lumpur by one of Asia-Pacific’s most prestigious travel industry awards.

The annual search for Asia Pacific’s most outstanding travel organisations spans two months and calls upon industry professionals, including readers of TTG Asia, TTG mice, TTG China, TTG India, TTG-BTmice China, TTGassociations, and TTG Asia Luxury, to name their preferred travel suppliers in the region in two voting categories, which are Travel Supplier Awards and Travel Agency Awards.

EQ was nominated for the Travel Supplier Awards, Hotels, Resorts and Serviced Residences Awards category, where only votes cast by travel consultants, tour operators and destination management companies counted towards the final result. The hotel’s win underlines the strength of its ability to deliver world-class hospitality with state-of-the-art facilities, underpinned by a deep commitment to sustainability. As Malaysia’s most environmentally friendly hotel, EQ consumes less energy than other properties of the same size, and is the only hotel in Kuala Lumpur with Green Building Index (GBI) Gold accreditation.

Located in the heart of the capital's Golden Triangle, EQ connects the business traveller to Malaysia's commercial heart and convention spaces, while also offering convenience and connectivity to the nation's most vibrant retail, nightlife, culture and natural attractions. A destination in itself, with its 25-metre infinity pool with KL Tower views, fine dining restaurant Sabayon and luxe nightlife attraction Sky51 and its front and centre view of the glittering Petronas Twin Towers, EQ also has one of the best spas in the city. The property also prides itself on its award-winning restaurants which serve up authentic Malaysian cuisine from recipes from its 50-year-old archives.

General Manager of EQ, Gerard Walker, takes great pride in winning the award for Best Hotel – Kuala Lumpur. He said, "This is EQ's first time winning a TTG Travel Award, and it is a very meaningful win, considering the hotel opened in the year of the Covid-19 pandemic, which meant that the Awards itself took a break. We have used this time to fine-tune our service deliverables, spending time with decision makers like travel consultants, tour operators and destination management companies to ensure we hit all the marks required by their increasingly discerning clients. Winning this award assures my team and I that we have listened well, and acted on what was needed to make us the preferred hotel in Malaysia. Each award won also means we raise the bar higher, both for ourselves and Malaysian hospitality as a whole."

For more information on the TTG Travel Awards, please refer to <https://awards.ttgasia.com/>

---

#### **About EQ**

The re-making of Hotel Equatorial Kuala Lumpur as EQ has been a milestone in Malaysia's hospitality industry. Named by Travel + Leisure Luxury Awards Asia Pacific as #1 City Hotel in Malaysia three years in a row since 2022, #5 Travel + Leisure Readers' 15 Favourite City Hotels in Asia and #35 Travel + Leisure Readers' 100 Favourite Hotels in the World for 2023. EQ is part of Hotel Equatorial's legacy and is celebrating its fifth decade in the hospitality industry. The hotel is also TripAdvisor's #1 ranked hotel in Kuala Lumpur since 2019. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega the lounge, Nipah the all-day dining restaurant, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish lounge with an outdoor bar offering the most stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool, vitality Jacuzzi and state-of-the-art fitness centre.

Website: [www.eqkualalumpur.equatorial.com](http://www.eqkualalumpur.equatorial.com)

Facebook: [www.facebook.com/eqkualalumpur](https://www.facebook.com/eqkualalumpur)

Instagram: [www.instagram.com/eqkualalumpur](https://www.instagram.com/eqkualalumpur)

For press enquiries and interviews, contact:

Lily Sun (Ms.), Director of Marketing Communications and Public Relations

Tel: +6012 855 0417

Email: [lilysun@kul.equatorial.com](mailto:lilysun@kul.equatorial.com)

Audrey Lee (Ms.), Assistant Public Relations Manager

Tel: +603 2789 7792

Email: [audreylee@kul.equatorial.com](mailto:audreylee@kul.equatorial.com)